

# **Capital Markets Day**

September 12, 2023



# Legal Disclaimer

### **Forward-Looking Statements**

This presentation includes forward-looking statements. These forward-looking statements can be identified by the use of forward-looking terminology, including the terms as "believe", "expect", "anticipate", "may", "assume", "plan", "intend", "will", "should", "estimate", "risk" and or, in each case, their negative, or other variations or comparable terminology. These forward-looking statements include all matters that are not historical facts and include statements regarding the Company's intentions, beliefs or current expectations concerning, among other things, Vallourec's results of operations, financial condition, liquidity, prospects, growth, strategies and the industries in which they operate. Readers are cautioned that forward-looking statements are not guarantees of future performance and that Vallourec's or any of its affiliates' actual results of operations, financial condition and liquidity, and the development of the industries in which they operate may differ materially from those made in or suggested by the forward-looking statements contained in this presentation. In addition, even if Vallourec's or any of its affiliates' results of operations, financial condition and liquidity, and the development of the industries in which they operate are consistent with the forward-looking statements contained in this presentation, those results or developments may not be indicative of results or developments in subsequent periods. By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. These risks include those developed or identified in the public documents filed by Vallourec with the French Financial Markets Authority (Autorité des marches financiers, or "AMF"), including those listed in the "Risk Factors" section of the Registration Document filed with the AMF on April 17, 2023, under filing number n° D.23-0293.

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## Information

Quarterly statements are unaudited and not subject to any review. Audit procedures have been carried out for the full year consolidated financial statements. Unless otherwise specified, indicated variations are expressed in comparison with the same period of the previous year.



# Today's Agenda

**Speaker** Slide Topic Introducing Vallourec Philippe Guillemot, Chairman and Chief Executive Officer **Creating a New Vallourec** Philippe Guillemot, Chairman and Chief Executive Officer 13 **Tubes Markets** Jacky Massaglia, Senior VP, North America 25 The Vallourec Advantage Laurent Dubedout, Senior VP. OCTG, Services & Accessories, EH Sales Oil Country Tubular Goods (OCTG) 36 Jacky Massaglia, Senior VP, North America Project Line Pipe (PLP) & Process 45 Ulrika Wising, Senior VP, Energy Transition **New Energies** 52 Intermission **Regional Deep-Dives** Bertrand Frischmann, Chief Operating Officer, Americas North America 64 Laurent Dubedout, Senior VP. OCTG, Services & Accessories, EH Sales Eastern Hemisphere 75 Bertrand Frischmann, Chief Operating Officer, Americas South America 82 **Financial Framework** Sascha Bibert, Chief Financial Officer **New Vallourec Financial Impact** 94 Midcycle Simulation 100 **Capital Allocation** 105 Closing Remarks and Q&A Philippe Guillemot, Chairman and Chief Executive Officer 109



# **Today's Speakers**

In order of appearance



PHILIPPE GUILLEMOT
Chairman & Chief Executive Officer



JACKY MASSAGLIA Senior Vice President North America



LAURENT DUBEDOUT
Senior Vice President
OCTG, Services & Accessories
Eastern Hemisphere Sales



**ULRIKA WISING**Senior Vice President
Energy Transition



**BERTRAND FRISCHMANN**Chief Operating Officer
Americas



SASCHA BIBERT Chief Financial Officer



# Introducing **Vallourec Philippe Guillemot** Chairman & Chief Executive Officer vallourec



# **Key Takeaways and Targets**



Vallourec is a mission-critical supplier of complex steel tubular solutions supported by industry-leading R&D and world-class production facilities.



We are making Vallourec more profitable, more resilient and more cash-generative while delivering on our ambitious ESG targets.



We see multi-year tailwinds across Oil & Gas and New Energies markets that will drive robust demand for our products and services.



We aspire to be one of the most shareholder-friendly companies within our peer group, with cash distribution potentially starting in 2025.

## **Financial Figures**

## **Zero Net Debt**

by year-end 2025 at the latest

## €850m

Midcycle EBITDA

## €450m

Midcycle total cash generation

Aspiration to return 80% – 100% of total cash generation to shareholders

Notes: Vallourec's dividend policy would in any event be conditional upon the Board's decision taking into account Vallourec's results, its financial position including the deleveraging target and the potential restrictions applicable to the payment of dividends. Dividends and share repurchases would also be subject to shareholders approval. The midcycle simulation shown in this presentation does NOT represent guidance, forecast, target or outlook of Vallourec for any particular financial year, but aims to represent an abstract average across cycles and across different circumstances to illustrate, in a volatile and unpredictable environment, the theoretical functioning of the New Vallourec.



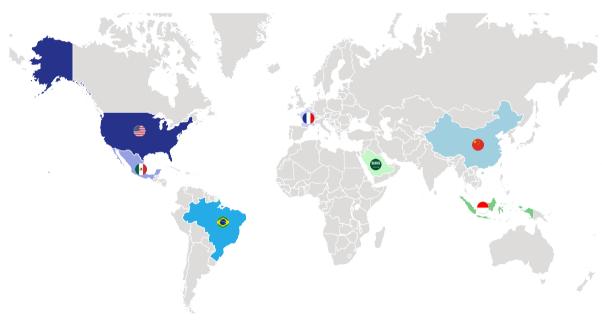
## Who We Are



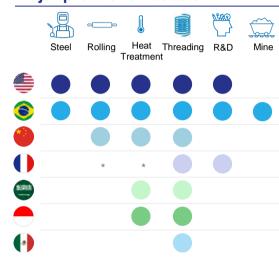


# **Our Global Asset Base**

## Expected footprint in 2024



## **Major production assets**



Excludes sites to be closed as part of the New Vallourec plan \*Rolling & heat treatment within Aulnoye forge only



## What We Do



# A global leader serving **four** markets





Tubes, connections and services for development of oil and gas fields



## INDUSTRY

Lightweight and resistant tubes for automotive, agribusiness, construction, mechanicals, etc.



## **ENERGY TRANSITION**

Tubes, connections and systems for hydrogen, carbon capture, and geothermal markets



## **IRON ORE**

Operation of an iron ore mine in Brazil for external and internal use

## **2022 KEY FACTS**

## **OPERATIONS**



~40 major production assets



Present in more than 20 countries



**16,000** employees

### **FINANCIAL**



1.8mt
Tubes sold

€4.9b



€715m / 15%

EBITDA / EBITDA margin

#### **ESG**



24% female executives

50%

reduction in accidents with and without (TRI) stoppages between 2015 and 2022



40%

of energy consumed from renewable sources



# **Our Global Blue-Chip Customer Base**





























**O**eog resources

























**HALLIBURTON** 













# Oil & Gas Demand Expected to Grow in Near- and Long-Term

## Oil demand growth expected in the near-term

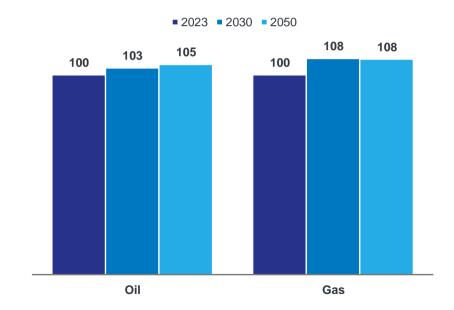
Million Barrels per Day 

Sources: International Energy Agency (IEA), Organization of the Petroleum Exporting Countries (OPEC) Note: Indexed long-term figures refer to IEA STEPS Scenario from World Energy Outlook 2022

# vallourec

## Solid demand outlook for oil & gas in long-term

Indexed Oil & Gas Demand



# Investment in Oil Supply is Required: Strong Tubes Demand Ahead

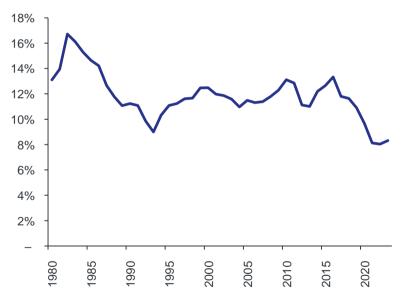
## Crude oil inventory overhang has been removed

Observable Crude Oil Inventories (billion barrels)



## Long-cycle oil production is at historical lows

Percentage of Non-Shale Oil Production from New Fields



Sources: Joint Oil Data Initiative (JODI), Morgan Stanley Research, Rystad Energy
Note: Inventory figures based on 34 countries with consistent long-term data. New fields defined as those started within the last seven years.





## The Evolution of Vallourec

1965 2011 1886 1930 1957 2002 2016 2021 2022 Invention of Acquisition of Vallourec listed Acquisition of New board and seamless tube on Paris Stock North Star Tubes. complete control management rolling process by increasing of Tianda Oil initiate the New Exchange Mannesmann US footprint Pipe Co. in China Vallourec Plan brothers Launch of Commissioning Vallourec Emergence VAM® premium formed via merger of state-of-the from financial of French connection. art, industrial restructuring; tube manufacturers revolutionizing facility at repurchase of using the the oil & gas Jeceaba in minority stakes industry Brazil in the Americas Mannesmann process



# Harnessing the Full Potential of Our Premier Assets



Purchased Sumitomo Corporation's 19.5% non-controlling interest in our US steel & rolling subsidiary (Vallourec Star)



Purchased Nippon Steel Corporation and Sumitomo Corporation's combined 49% interest in US premium threading subsidiary (VAM USA)



Purchased Nippon Steel Corporation's 15.4% interest in primary Brazilian subsidiary, Vallourec Soluções Tubulares do Brasil (VSB)



## The New Vallourec Plan

**Key Objectives Tools Utilized Financial Primary Operational** Governance **Strategic Goals Initiatives Targets Improvements** €230m EBITDA / €250m FCF **Realigning Our** Improvement<sup>1</sup> **Deliver Industrial Footprint Reshaping Our Best-in-Class Management Team Profitability Close Profitability Gap with** (2)**Primary Peer Emphasizing** Value over Volume (2) **Positive FCF** through the Cycle<sup>2</sup> Make Setting 3 Vallourec **Ambitious Improving Our Cycle-Proof ESG Targets Achieve Zero Net Debt by Pricing Strategy** Year-End 2025 at the Latest

<sup>&</sup>lt;sup>2</sup> Aligned with prior definition of free cash flow. See "Definitions of Non-GAAP Financial Data." Target excludes the impact of working capital.



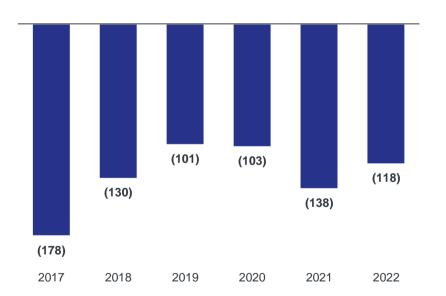
<sup>1</sup> Measured versus 2021 baseline, consistent with New Vallourec plan announced in May 2022. Full effect expected in Q2 2024. FCF is aligned with prior definition of free cash flow.



# **Realigning Our Industrial Footprint**

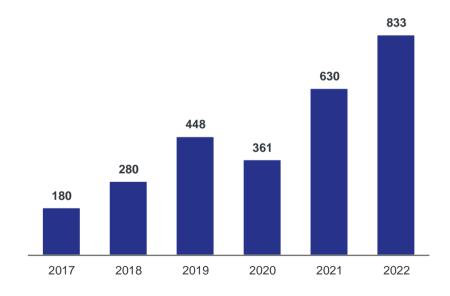
## Addressing loss-making operations in Europe

EBITDA of European Operations (€ millions)



## Revealing higher profits in remaining operations

EBITDA of All Other Operations (€ millions)



Note: "EBITDA of All Other Operations" calculated as Group EBITDA less EBITDA of European Operations



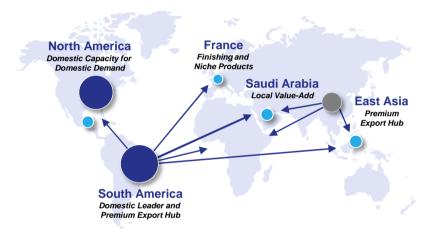


# Vallourec Production Footprint

## Old Vallourec assets and production flows (2021)

# North America Domestic Capacity for Domestic Demand Saudi Arabia Local Value-Add East Asia Domestic Player Export Hub South America Domestic Leader and Premium Export Hub

## New Vallourec assets and production flows (2024)









Note: Represents finished product sales, does not account for intermediate flows to local finishing capacity

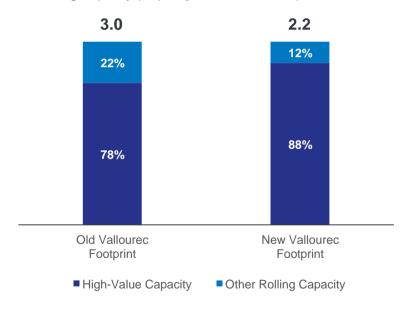




# **Emphasizing Value over Volume**

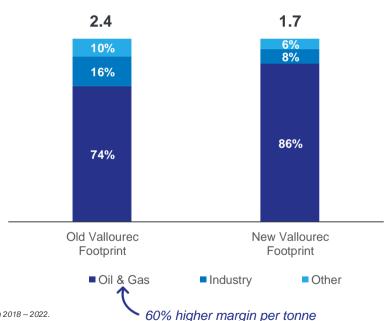
## Focusing on high-value, premium products

% of Rolling Capacity (Capacity in Million Tonnes)



## Addressing premium, high-margin markets

% of Tubes Sales Volumes (Volumes in Million Tonnes)



vs. Industry and Other

Note: Based on 2018 sales and capacity and sales and capacity pro forma for New Vallourec plan; Margin per tonne average from 2018 – 2022. Excludes South America rolling capacity in excess of steelmaking capacity



# 3

# **Improving Our Pricing Strategy**

## Structurally improving our pricing



## Key changes in commercial management

- Change in focus from maximizing throughput volume to maximizing margin and cash
- Clearer delineation of profit and loss from distinct business activities (e.g. separation of Mine & Forest)
- Increased emphasis on contract terms & conditions (e.g. cash cycle and payment terms)
- Use of parametric pricing formulas to protect against inflation
- Next steps: integration of data between production and sales to drive margin optimization

Sources: Vallourec estimates, PipeLogix, Rystad Energy

Note: Market price defined as end-consumer price based on leading third-party data providers, weighted based on Vallourec sales mix





# **Refreshing Our Management Team**

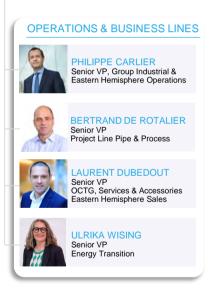


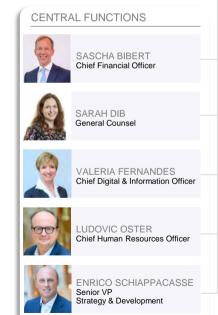
PHILIPPE GUILLEMOT Chairman & Chief Executive Officer

# AMERICAS BERTRAND FRISCHMANN Chief Operating Officer Americas





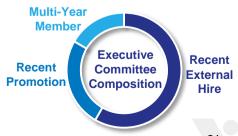




## Significant equity alignment

- Up-front, meaningful personal investment in Vallourec equity
  - Over €12 million invested by executive committee members
- Three-tier, price-based vesting hurdles for incremental shares
  - Target 1: €16.19
- Target 2: €20.22
- Target 3: €28.32

## Refreshed executive committee







# **Setting Ambitious ESG Targets**

## Furthering our CO<sub>2</sub>e emissions leadership

2025

-25%

 $\checkmark$ 

**Achieved Early** 

Scope 1, 2 & 3



**2030** 

-30%

+ Added in '23

**\** 

Scope 1, 2 & 3 Upstream vs. 2021

2035

-35%

+ Added in '23

Scope 1, 2 & 3 Upstream vs. 2021

## Targeting industry-leading safety



Sources: International Association of Oil & Gas Producers, World Steel Association, Vallourec

Note: New targets pending SBTI validation. Number of accidents reported per million hours worked, including subcontractors. O&G = Oil & Gas. Industry benchmarks calculated for 2022.



## The New Vallourec Plan in Action

## Early Accomplishments

- Refreshed management team and board
- Improved internal processes and governance, including pricing policies
- Closed select facilities in France and the United Kingdom
- Negotiated social contracts for German assets to be closed
- Acquired full control of primary production assets

## Targets by Year-End 2023

- Closure of German tube operations
- Execution of €110 million capex program in Brazil
- Implementation of premiumization strategy in China
- Expansion of local capacity in Saudi Arabia

## **Next Steps**

- Finalize sale of land and equipment in Germany, France and UK
- Improve production processes to deliver industrial excellence in Brazil
- Enhance data systems to connect global commercial and production processes
- Develop a best-in-class New Energies business



# **New Vallourec by the Numbers**

	Old Vallourec (2018)	New Vallourec Midcycle Simulation	
Net Debt	€2.1b	Zero	
Net Debt / EBITDA	13.7x	+/- 0.5x	
Tubes EBITDA per Tonne	€45	€450	
Total Cash Generation <sup>1</sup>	(€516m)	€450m	

<sup>1 2018</sup> figures reflect change in net debt, while midcycle simulation presents total cash generation. These concepts are not identical and should be reviewed in Definitions of Non-GAAP Financial Data and Concepts.

Other Notes: The midcycle simulation shown in this presentation does NOT represent guidance, forecast, target or outlook of Vallourec for any particular financial year, but aims to represent an abstract average across cycles and across different circumstances to illustrate, in a volatile and unpredictable environment, the theoretical functioning of the New Vallourec. Net debt zero implies a range around zero of +/-0.5x Net Debt EBITDA, as indicated.



# **Tubes Markets**

The Vallourec Advantage

**Jacky Massaglia** 

Senior Vice President North America





# **Our Offering: Premium Seamless Tubular Solutions**

**Welded Tubes** 



**Seamless Tubes** 



**Product Summary** 

Product Price and Complexity

**Lower-end** products made by rolling flat steel into a tube and welding the seam

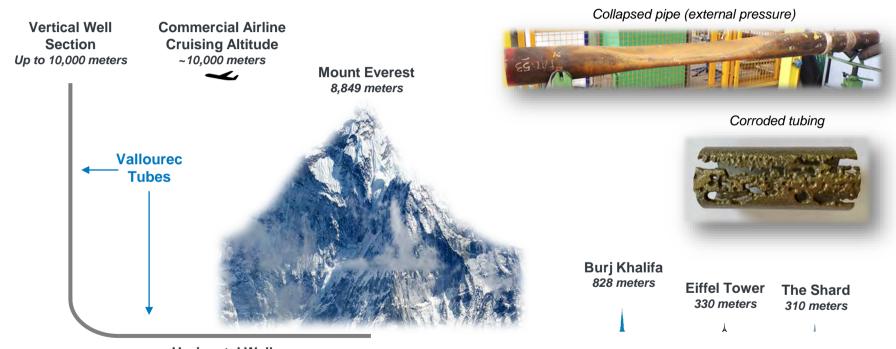
**Lower-cost** product with simpler manufacturing process but insufficient performance in demanding applications

**Higher-end** products made by piercing and extending a round steel billet

**Higher-cost** product with complex manufacturing process, ability to perform in demanding applications



# Why Do Our Customers Need Premium Tubes?



Horizontal Well Section Up to 10,000 meters



## What Makes a Premium Tube?

## **Premium product characteristics**

Strength & Hardness

Withstands extreme pressures from geological formations, ocean depths, or internal flow

**Corrosion Resistance** 

Avoids damage from corrosive substances  $(CO_2, H_2S)$  combined with extreme temperatures

Fatigue Resistance Bends and twists in deviated well designs; flexes with ocean currents

**Connection Technology**  Connects with adjacent tubes to form a fullysealed and structurally sound string

Product Quality

Consistently produced to customer specifications and technical standards (quality control)

## Price is a small part of the equation for customers

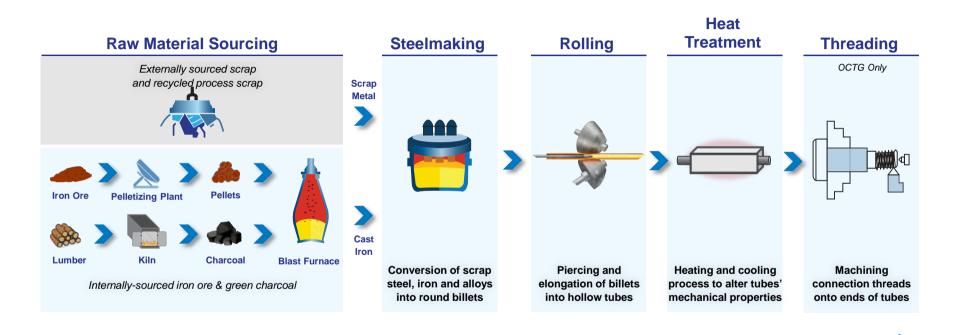
Percentage of Responses in Customer Survey



Source: Vallourec Customer Satisfaction Survey



## The Seamless Tube Production Process



**Increasing Value-Add** 



# **Vallourec's Competitive Advantages**



## **Steelmaking**

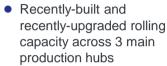
- Vertical integration in US and Brazil
- Extensive array of custom alloys and metal grades
- State-of-the art steel shop for high-end grades in Brazil
- Material selection services



## **Threading**

- Ownership of the industry standard-setting VAM<sup>®</sup> connection family
- Tailor-made solutions for all major field types (deepwater, shale, sour gas, etc.)





 Broad network of mills allows specialization in key products at select locations







 Extensive track record and internal expertise in various treatment processes





# **Key Seamless Tubes Markets**

	Oil Country Tubular Goods (OCTG)	Project Line Pipe (PLP) & Process	Industry & Other	New Energies
2023E ASP (price/tonne)	Mid \$3k	Low-mid \$2k	Low \$2k <sup>1</sup>	High-Growth Emerging Market
2023E Total Market Size (mt)	9.6	4.4	Not Analyzed	
2023E Served Market Size (mt)	5.4	1.1	0.4	
% of Vallourec Tubes Volumes <sup>2</sup>	65% – 70%	15% – 20%	10% – 15%	
Market Growth Outlook	Cyclical	Cyclical	Cyclical	High Structural
	Upturn	Upturn	Slowdown	Growth
Primary End-Markets	Upstream Oil & Gas	Oil & Gas and Petrochemicals	Automotive, Agribusiness, Construction, etc.	Carbon Capture, Geothermal, Hydrogen
Primary Customers	Oil & Gas Operators	Engineering & Construction Firms	Diversified	Diversified

<sup>&</sup>lt;sup>1</sup> Refers only to continuing Industrial business in Brazil; excludes production from Germany

Sources: Internal market intelligence based on public peer commentary, Rystad Energy, Preston Pipe, OCTG Situation Report, PipeLogix



<sup>&</sup>lt;sup>2</sup> Pro forma for New Vallourec plan

# **Limited Set of Premium Seamless Tube Suppliers**



Suppliers Unable to Access Global Premium Market

## Regional Western Suppliers

~2.5 million tonnes annual production









# Asia and CIS Suppliers

>10 million tonnes annual production











Note: reflects production estimates for 2023



# The VAM® Connection: Setting the Standard

## **VAM®** by the numbers

- 58 Years in service
- 30% Market share in served markets
- 80 Patents for VAM® technology
- 30+ Product lines
- Competitor with comparable product offering

## Continuous innovation drives VAM® forward



## **VAM® TOP**

- Introduced in 1993
- Standard-setting performance for premium connection
- Extensive range of field-proven solutions



## VAM® 21

- Introduced in 2009
- First connection with strength equal to pipe body
- High-performance solution across various applications



## **VAM® SPRINT**

- Introduced in 2020
- Ultra high torque capacity for shale applications
- Best value proposition for long-lateral shale wells

Note: Market share estimated; includes VAM® connections sold by various third parties including Nippon Steel Sumitomo Corporation. Vallourec earns a royalty for these sales.



# A Leading Research and Development Franchise

- Helping Customers Push Technological Limits
  - Customers trust Vallourec to create new products for extreme conditions
  - Fit-for-purpose solutions and high-end standard products
- Expanding Our Core Business
  - Newest generation VAM® connections
  - New steel grades for demanding applications
- Developing New Revenue Streams
  - Services & Accessories
    - Inventory management
    - Robotic inspection tools
    - Pre-installed wire protectors
  - New Energies
    - Qualification of existing products for H<sub>2</sub>, CO<sub>2</sub> and geothermal
    - Development of novel concepts (H<sub>2</sub> storage)
  - Additive Manufacturing (3D printing)



~400 research professionals

Centers in France, United States and Brazil



>4,200 global active patents

Largest patent portfolio in OCTG industry



~€45 million annual spend

>2x more per dollar of revenue vs. closest peer



# **Key Takeaways: The Vallourec Advantage**

We operate in a demanding premium market with a small group of direct competitors

- We add value through our industry-leading research and development and production processes
- Our ownership of the VAM® premium connection family is a meaningful competitive differentiator





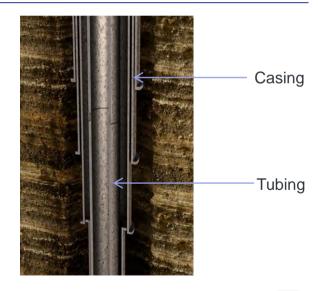
# **What Are Oil Country Tubular Goods?**

Oil Country Tubular Goods (OCTG) are a class of high-performing steel tubes that are placed in an oil & gas well during drilling to provide structural support and produce hydrocarbons throughout the life of the well.

### A drilling rig placing OCTG downhole



### **Concentric OCTG strings in a typical well design**

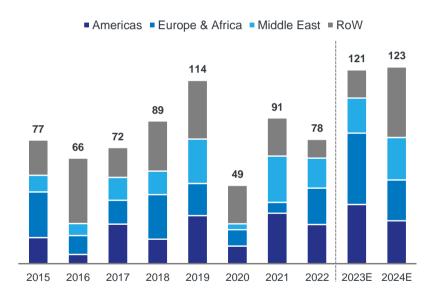




# Rising Upstream Investment Driving Higher Tubular Demand

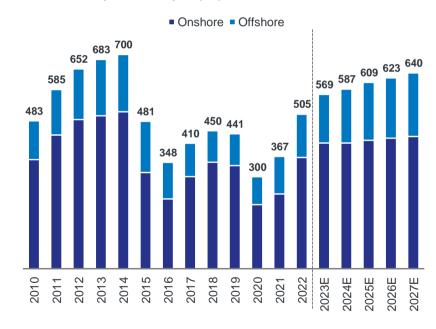
### Major project approvals expected to increase

Global Greenfield Upstream Capex Approvals (\$B)



### Global upstream investment expected to increase

Total Global Upstream Capex (\$B)



Note: project approvals exclude LNG and shale Sources: Rystad Energy, S&P Global Commodity Insights Global Upstream Spending Report



# **Segmenting the Seamless OCTG Market**

Proprietary<sup>1</sup> Seamless



**Defining Features** 

2023E Total Market Size

Typical Price per Tonne

% of Vallourec OCTG Volumes<sup>2</sup>

**High-end** products for severe and challenging environments

4.2m tonnes

\$3,000 - \$4,500

85%

**API Seamless** 



**Medium-range** tubes with standardized connections

5.4m tonnes

\$1,000 - \$2,000

15%

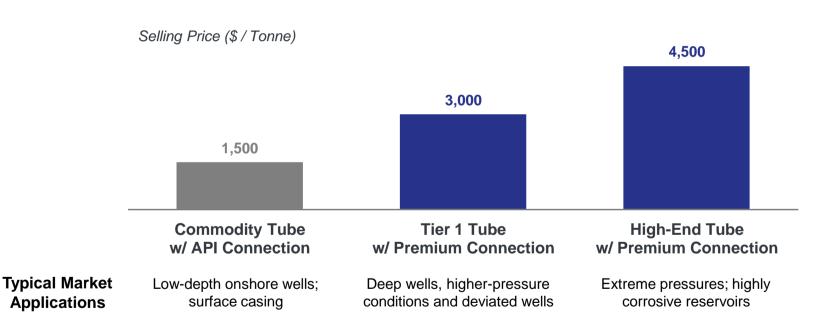
Sources: Vallourec estimates, Rystad Energy, Preston Pipe, OCTG Situation Report, PipeLogix



<sup>&</sup>lt;sup>1</sup> Defined as tubes with premium and semi-premium connections

<sup>&</sup>lt;sup>2</sup> Pro forma for New Vallourec plan

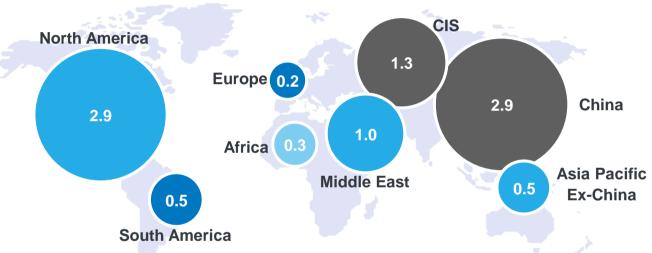
# **Pricing Power in OCTG Premium Products**





# **Major Seamless OCTG Markets**

2023 Market Size (Million Tonnes)





Sources: Internal market intelligence based on public peer commentary, Rystad Energy, Preston Pipe, OCTG Situation Report, PipeLogix



# **Major OCTG Market Characteristics**

Region



**Primary Customers** 

Large Independent Exploration & Production Companies (E&Ps)



- High volumes
- Just-in-time delivery
- Reliable domestic supply chain
- Fit-for-purpose technology



National Oil Companies (NOCs)

- Multi-year program support
- Inventory management
- In-country value creation
- Rigorous qualification process
- Security of supply



International Oil Companies (IOCs) and National Oil Companies (NOCs)

- Offshore technical capability
- Customized solutions
- Strong project management
- Technical support (VAM® Field Service)



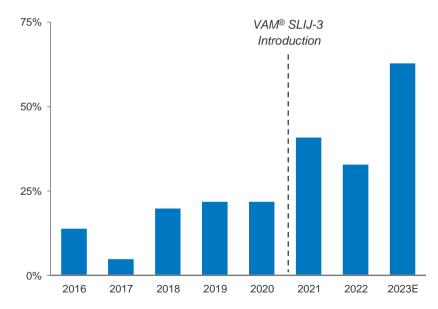
# Where We Succeed: Gulf of Mexico Case Study

### Identifying a critical customer need

- Pushing the technical boundaries of well design
  - Operators are increasingly pursuing projects with higher pressure requirements (20k psi wells)
  - Local safety regulations and challenging well conditions demand a high margin of safety
- Innovating with our customers
  - Customers require suppliers that can tweak products for their specific needs, and found limited support in most of the domestic industry
  - Vallourec worked with customers to develop and introduce the new generation VAM® SLIJ-3 connection, an extreme performance semi-flush connection particularly well-suited for high-collapse applications

### Clear impact: tripling market share in a core market

US Gulf of Mexico Market Share





Source: Vallourec estimates

# **Key Takeaways: OCTG**

Strong upstream oil & gas fundamentals point to a multi-year upturn for the OCTG industry

Our focus on the high-end OCTG market allows us to charge a meaningful premium versus much of the market

We are well-positioned in global OCTG markets that value and pay for premium products





**PLP & Process** 

Jacky Massaglia

Senior Vice President North America





# **Understanding Project Line Pipe & Process Pipe**

Project Line Pipe (PLP) refers to tubes used to transport fluid above the surface of the earth.

Process Pipe refers to tubes used in fluid processing facilities (refineries, biofuel plants, LNG plants, etc.)

### Offshore field development



### **Onshore process facility**



Image credit: Oil States International, Saipem



# **Segmenting the Seamless Line Pipe Market**

Offshore

**Defining Features** 

2023E Total Market Size

Typical Price per Tonne

% of Vallourec PLP Volumes<sup>2</sup>

Consolidated market with significant treatment and customization required

0.3m tonnes

\$2,000 - \$3,000

85%



Fragmented market with limited technology and standardized products

1.2m<sup>1</sup> tonnes

\$1,000 - \$1,500

15%

<sup>&</sup>lt;sup>1</sup> Eastern Hemisphere only; line pipe volumes included in Process volumes in Western Hemisphere; <sup>2</sup> Pro forma for the New Vallourec plan Sources: Internal market intelligence based on public peer commentary, Rystad Energy, Preston Pipe, OCTG Situation Report, PipeLogix

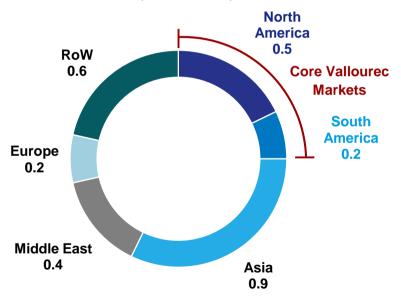


**Onshore** 

# **Process Market: Playing to Our Regional Strengths**

### **Focusing on the Americas process businesses**

Estimated Market Size (Million Tonnes)



### **Process market dynamics**



Orders of small lots, often sold through distributors



Driven by facility capex cycles both on- and offshore.



Geographic advantages & trade barriers are often substantial factors

#1
in Brazil

#2
in USA

Sources: Internal market intelligence based on public peer commentary, Preston Pipe

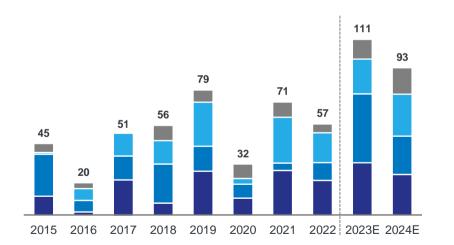


# **Substantial Uptick in PLP & Process Opportunities**

### Robust offshore project developments ahead

Offshore Greenfield Capex Approvals (\$b)

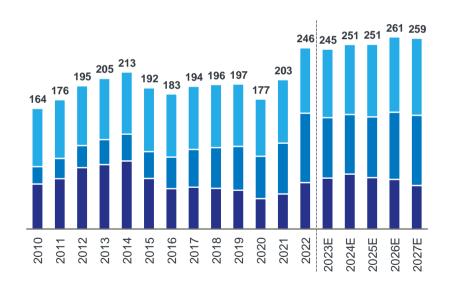
■ Americas ■ Europe & Africa ■ Middle East ■ RoW



### Strong Process spending environment ahead

Total Americas Spending (\$b)





Sources: Rystad Energy, Morgan Stanley Research



# Where We Succeed: Stabroek Block Development Support

### Contributing to the success of a major development

Image credit: ExxonMobil

### Bringing Vallourec's assets and technology to bear

Production Capabilities

Vallourec is supplying heavy-wall, tighttolerance subsea flowlines and risers from its advanced Brazil tube production assets

Innovative Metallurgy Vallourec is **pushing the limits of line pipe technology** by providing its new **X-80** steel grade – the most advanced in the industry – to enable deeper water developments

Solution Provider

### Deploying a full suite of services:

- Digital services (traceability, data)
- Project management
- Coating services



# **Key Takeaways: PLP & Process**

We have a strong geographic and technical position in the demanding offshore PLP business

Our geographic location gives us a defensible competitive moat in the Americas Process business

High expected levels of project capex creates a solid demand outlook for PLP & Process for several years



# 3.4

# **Tubes Markets**

**New Energies** 

**Ulrika Wising** 

Senior Vice President Energy Transition



# **New Energies Require Premium Tubes**

Primary Tubes
Application

Key Product Needs

Vallourec Positioning

### **Geothermal**

**Casing** for geothermal wells

Heat resistance; connection integrity during thermal expansion

Tubes and connections validated and in use in geothermal wells

### **CCUS**

**Casing and tubing** for CO<sub>2</sub> injection wells; transportation **pipelines** 

Corrosion resistance; excellent toughness at low temperatures, long-term well integrity

Tubes and connections validated and in use in CO<sub>2</sub> injection wells

### Hydrogen

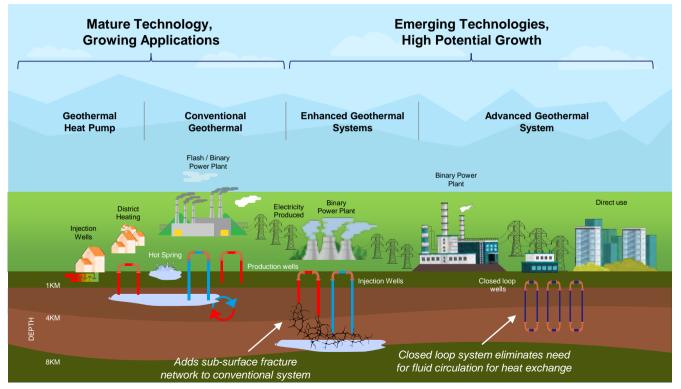
H<sub>2</sub> storage systems; transportation pipelines

Extremely tight connections; advanced metallurgy to resist hydrogen embrittlement

Tubes and connections validated and in use in H<sub>2</sub> storage wells



# **The Geothermal Opportunity Set**

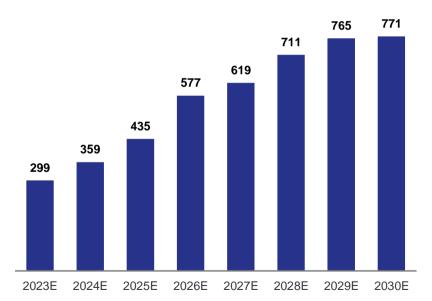




# **Sizing Our Geothermal Opportunity**

### Substantial growth in geothermal drilling activity

Global Geothermal Wells Drilled per Year



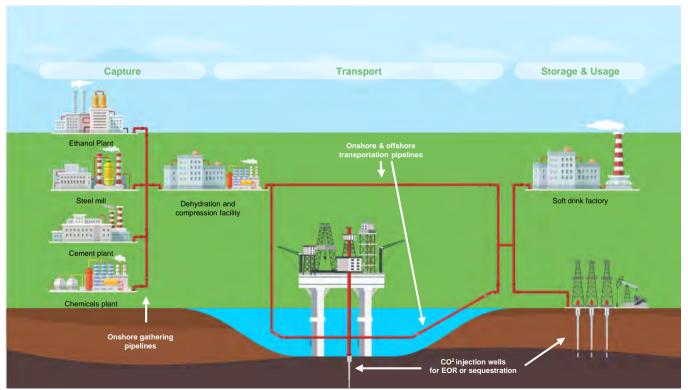
Sources: Rystad Energy, Vallourec estimates. Includes only power generation wells.

# vallourec

### **Considerations in market sizing**

- Conventional market set for meaningful growth
  - Annual conventional geothermal well count expected to grow 2.6x by 2030
  - 500 750 tonnes of tubes in a typical conventional geothermal well
  - Targeting 20% market share
  - Conventional geothermal wells likely to move to hotter reservoirs, driving premium and seamless demand
    - VAM® 21 connections qualified for up to 350°C per TWCEEP
- Upside in Enhanced / Advanced Geothermal
  - Currently participating in multiple Enhanced and Advanced Geothermal projects
  - THERMOCASE® Vacuum-Insulated Tubing ideal for advanced / closed loop geothermal systems

# **The CCUS Opportunity Set**



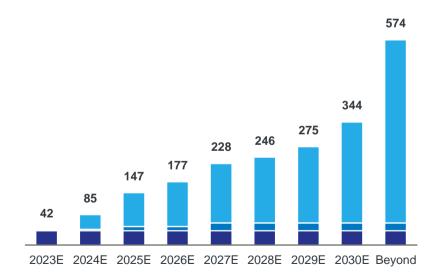


# **Sizing Our CCUS Opportunity**

### Major surge in CCUS investment ahead

Total CO<sub>2</sub> Storage Capacity (Million Tonnes per Annum)

OperationalUnder constructionPlanned



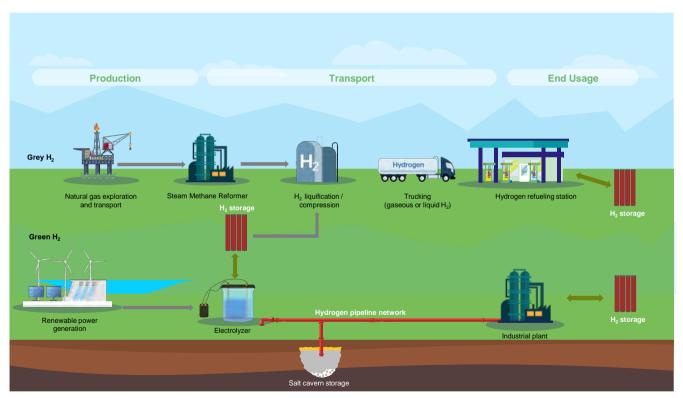
Sources: IEA, Vallourec estimates



### **Considerations in market sizing**

- Installed capacity of CO<sub>2</sub> storage to grow 8x by 2030
  - Substantial growth expected in North America and Europe, where Vallourec has meaningful commercial advantages
  - Core customer base of IOCs / NOCs are major project developers with established preference for Vallourec
- Seamless tubes required for sequestration wells
  - One CO<sub>2</sub> injection well allows sequestration of 1 1.5 million tonnes of per CO<sub>2</sub> year
  - 300 600 tonnes of tubes in a typical CO<sub>2</sub> injection well
- Line pipe demand for transport likely to be significant
  - No clear "rule of thumb" exists for market sizing given complex routing assumptions
  - Assume mixed use of welded and seamless line pipe, though seamless pipe is current standard in projects except for large diameter (>18")
  - Currently progressing a liner technology solution with Evonik to lower the cost and increase flexibility of transport

# The Hydrogen Opportunity Set



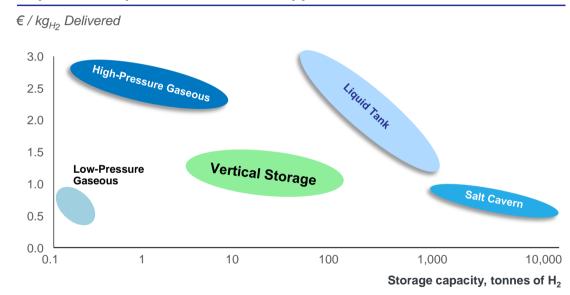


# **Advantages of Vertical Storage**

### **Product merits**

- Safety & Footprint: Storage vessels are deployed underground in proven hydrogen-tight tubes
- Cost: Can offer substantial cost advantages vs. competing solutions in mid-scale applications
- Scalability: Supporting civil works are straightforward, similar to ventilation shafts or other known solutions
- Flexibility: System size can be easily customized to customer needs while using standardized components

### Superior cost profile for mid-scale applications





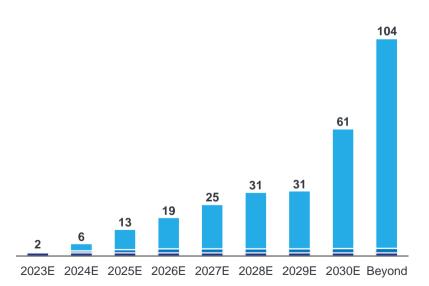


# **Sizing Our Hydrogen Opportunity**

### **Substantial growth in hydrogen development**

Installed Hydrogen Facility Capacity (Million Tonnes per Annum)

■ Operational ■ Under Construction ■ Planned



### **Considerations in market sizing**

- Focused on the expansion of green hydrogen due to significantly higher storage requirements
  - Due to use of intermittent power sources for production, substantial inventory buffers are required through the value chain
  - Blue hydrogen still requires downstream storage if adopted at scale
- Primary market opportunity comes from storage solutions
  - €20 €50 million revenue opportunity per vertical system
  - Assume relatively limited use of hydrogen pipelines
  - See smaller additional opportunity for smaller-scale pressure cylinder solutions and salt cavern storage
- Developing and selling full solution including longerduration services offering (Storage-as-a-Service)



# **Building Momentum in New Energies**

### Supportive policy and industry momentum

EU

### Fit for 55 and CBAM<sup>1</sup>

Explicit targets for carbon capture, legislative proposals and investment support for hydrogen

US

### Inflation Reduction Act

Substantial subsidies for CCUS and green hydrogen production



### **Investment Accelerating**

Industry investment in energy transition was equal to that in fossil fuels in 2022<sup>2</sup> (\$1.1 trillion)

<sup>&</sup>lt;sup>2</sup> Source: Bloomberg New Energy Finance (BNEF)



### **Key milestones in our New Energies development**

### Geothermal

- Invested in GreenFire Energy, an AGS startup, which is on track for demonstration and testing phase
- Qualified VAM® 21 connections for applications up to 350°C
- Supplied Geo Dipa Energi in Indonesia with connections to withstand temperatures up to 330°C
- Supplying tubulars and connections for Eavor's closed loop geothermal projects: Lightning Dock Phase I and Geretsried
- Carbon Capture, Utilization and Storage
  - Validated materials for CO<sub>2</sub> injection for Neptune Energy
  - Signed a Memorandum of Understanding with Evonik to develop corrosion-resistant CO<sub>2</sub> transport technology

### Hydrogen

- Supplied complete range of tubular solutions for first green H<sub>2</sub> storage project supported by the EU, the HyPSTER project
- Developed and qualified connections and steel tubular solutions for hydrogen applications
- Currently finalizing hydrogen vertical storage proof of concept

<sup>&</sup>lt;sup>1</sup> CBAM = Carbon Border Adjustment Mechanism

# **A Significant New Business Opportunity**

**Geothermal** CCUS Hydrogen Similarity to **New Business Model Very Similar Largely Similar Legacy Business Target Market Highest** Intermediate Lowest Share Addressable Intermediate Intermediate **Very Large** Market

# **Our New Energies Target**

New Energies to comprise 10-15% of Group EBITDA by 2030



# **Key Takeaways: New Energies**

The competitive advantages we have in OCTG & PLP directly translate to our potential in New Energies

We are making significant progress early in the evolution of the New Energies space

We have potential to grow our New Energies business into a meaningful financial contributor to Group results



# **Deep Dive**

**North America** 

**Bertrand Frischmann** 

Chief Operating Officer

Americas





# **Our North America System**

### A vertically-integrated, high-volume, domestic production system



### **Electric Arc Furnace in Youngstown, Ohio**

- 100% recycled scrap
- Zero-carbon nuclear power source
- Single integrated site with rolling operations



### Two Rolling Mills in Youngstown, Ohio

- FQM¹ Opened in 2012
- MPM<sup>2</sup> Upgraded in 2015
- Small to medium outside diameter (OD) tubes



### **Three Heat Treatment Facilities**

- Well-balanced with rolling capacity
- Close to key oil & gas plays with footprint in Ohio, Texas and Oklahoma

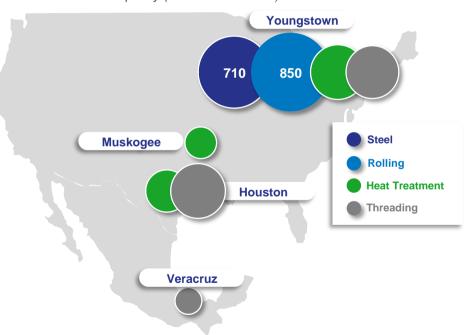


### **Highly Flexible Threading Operations**

- VAM® premium threading
- VAM® semi-premium threading
- API threading



Tube Production Capacity (Thousand Tonnes)



# **Defining the North American Market**





**US Onshore** 





**Demand Trends**  High-volume, "factorystyle" development, largely shale resources

Significant geographic

barriers, domestic

location, tailor-made

connections

**US Offshore** 

Long-cycle, complex fields demanding highend premium products

Canada

Mix of oil sands, shale and offshore resources with varying cycles

Offshore demands

technology; Onshore

commoditized

Mexico

Effectively singlecustomer market with premium focus

Barriers to **Entry** 

> #2 player among consolidated domestic supplier base

**Highly technical** market with added

geographic barriers. proprietary solutions

> Selective presence on technical applications

Significant geographic barriers

Vallourec's Role #1 player with highest level of domestic content

Focused on threading premium connections



# **US OCTG Market: Key Facts & Figures**



# 5m tonnes

2022E US OCTG Market Size



**60%** 

Seamless OCTG Share



55%

Semi-Premium & Premium<sup>1</sup>



Major Domestic Players



18%

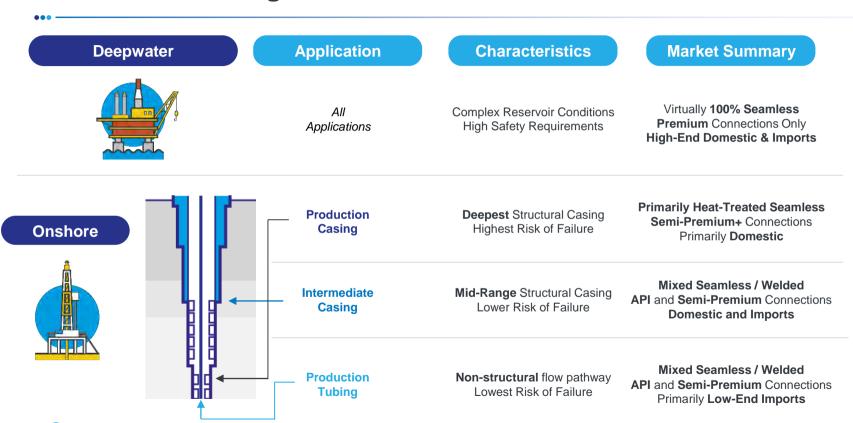
Estimated Vallourec Seamless Share

Sources: Preston Pipe, OCTG Situation Report, PipeLogix, Vallourec Estimates 

¹As a percentage of seamless demand

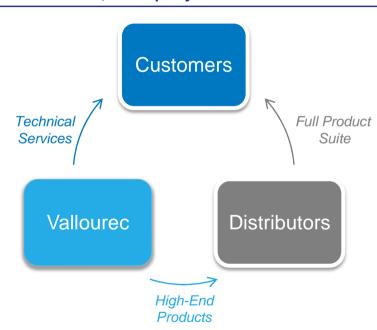


# **Focused on the Highest-Value Markets**



# **Our US Business Model: Leveraging Distribution**

### A collaborative, three-party model

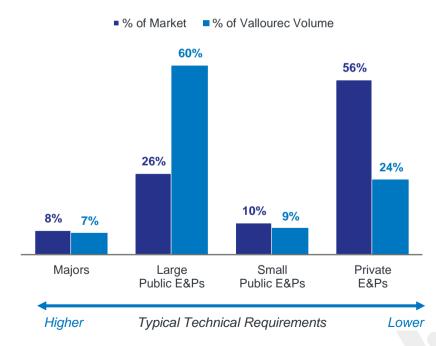


Sources: BTU, Enverus, Vallourec estimates Note: market share analysis refers to 2022 volumes and average rig counts

# vallourec

### Targeting resilient customers that pay for quality

Percentage of US OCTG Demand and Vallourec Sales Volume



# A More Sustainable Domestic Industry Has Emerged

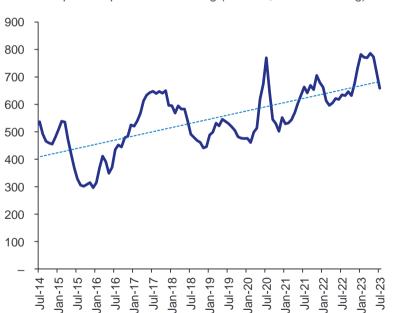
2018 2019 2020 2021 2022 **Tenaris** announces **US Steel** indefinitely acquisition of 1m tov idles Lone Star and producer, IPSCO, the **Domestic Mills** Loraine mills US steel and piperesulting in a ~1.1m making assets of tpy capacity reduction Russian group TMK **Pyramid Tubular B&L Pipeco**, a **Products, Premier Sooner** acquires Sumitomo company, **Distributors** CTAP (Colorado Pipe and TSA join acquires Champions Tubulars Aztec Pipe) forces as P2E, a Cino Pipe & Supply Sumitomo company Implementation of Antidumping and Section 232 tariff countervailing duty (AD/CVD) decision and quota system **Trade Policy** for major steel against producers in products including Argentina, Mexico, Russia and S. Korea tubulars



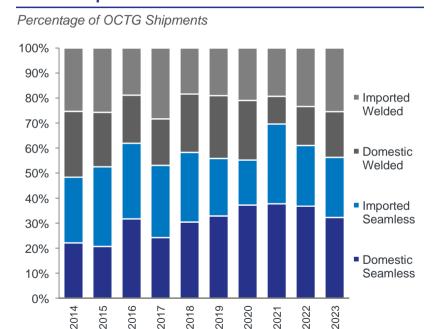
# Long-Term Demand Trends: Rising Intensity and Seamless Share

### **OCTG** intensity continues to rise

OCTG Shipments per Horizontal Rig (Tonnes, 3 Month MAvg)



### **Increased preference for domestic seamless**



Sources: Preston Pipe, Baker Hughes. Analysis through June 2023 on right chart.



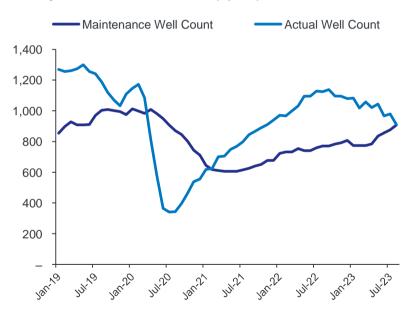
## **Short-Term Demand Trends: Green Shoots for 2024 Demand**

### Leading indicators suggest rig count growth in 2024

- Oil & gas prices rising as cost pressures moderating
  - WTI oil price up ~30% to mid \$80/bbl level after touching the high \$60/bbl level in the second quarter
  - Henry Hub natural gas price up ~50% in similar period
  - Leading-edge well costs falling due to reduction in oilfield services pricing and other input costs versus 2022
  - Seeing some green shoots with select private operators starting to add rigs
- Structural factors point to increased activity need
  - Shale well productivity has decreased over past few years
  - Operators must drill more wells and consume more OCTG
  - Current activity levels are not sufficient to grow US production as the market expects

### **US** activity insufficient to grow production

Monthly US Horizontal Well Count (Spuds)





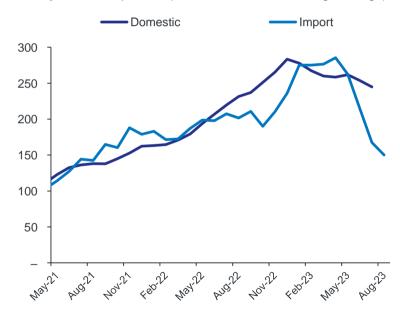
### **OCTG Market Stabilizing, Pricing Supported at Higher Levels**

### **Supply side correction driving improving outlook**

- Imports have fallen substantially
  - Imports down ~50% vs. the Q4 2022 / Q1 2023 level
  - Limited difference between pricing in US vs. Rest of World
- Distributor inventories beginning to fall
  - Domestic shipments adjusting along with imports, driving inventory reduction
  - Vallourec's primary distributors' order rates have increased versus the summer trough
- OCTG pricing likely to stabilize at higher levels than prior cycles
  - Production costs have inflated several hundred dollars per tonne
  - More disciplined supply side focused on generating financial returns

### Imports and domestic shipments have fallen

Monthly OCTG Shipments (k Tonnes, 3 Month Moving Average)



Source: Preston Pipe, US Department of Commerce Note: August estimated based on preliminary license data



### **Key Takeaways: North America**

Our premier domestic manufacturing footprint is one of the industry's best-placed assets to serve the United States

A substantially improved US industry should allow more sustainable through-cycle industry returns

Near-term supply-demand fundamentals are improving and the US market should stabilize in the coming months



# **Deep Dive**

Eastern Hemisphere

**Laurent Dubedout** 

Senior Vice President *OCTG, Services & Accessories* 





### **Our Eastern Hemisphere System**

### A flexible, geographically diversified premium production system



### **Low-Cost External Sourcing**

- Able to source low-cost billets on China market
- Cost-competitive with Youngstown and Jeceaba internal production



### **Three Rolling Mills**

- Tianda mass production unit
- Low-volume / high-margin tubes in Aulnoye and China Forges (niche applications)



### **Multiple Heat Treatment Facilities**

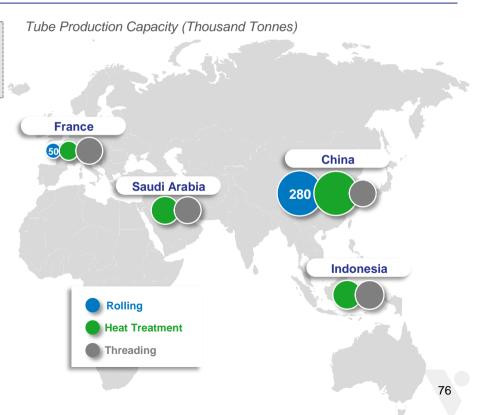
- East Asia: China, Indonesia
- Middle East: Saudi Arabia
- Europe: Aulnoye Forge



### **Multiple Threading Lines**

- East Asia: China, Indonesia
- Middle East: Saudi Arabia
- Europe: Aulnoye (satellite of Brazil)





### **Major Eastern Hemisphere Markets**



**Europe & Africa** 

Asia & CIS

OCTG Market Size

Market Dynamics

Vallourec's Role

**Middle East** 

1.0m tonnes

Mix of premium & API, global competition

High share of premium market

0.6m tonnes

**Premium products demanded,** largely in offshore applications

High share of premium market

4.7m tonnes

More **commoditized**, dominated by local competition

**Selective presence** in premium markets

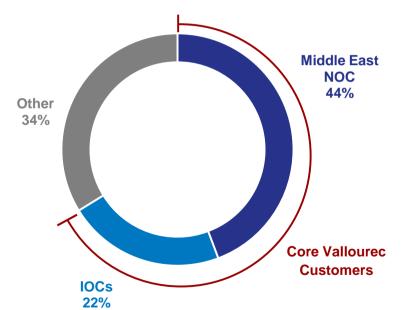
Sources: Vallourec estimates, Rystad Energy



### **Well-Positioned in Eastern Hemisphere**

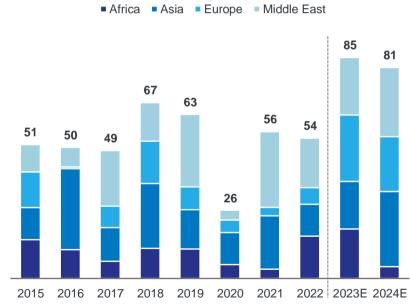
### Aligned with the largest market players

Percentage of Eastern Hemisphere Upstream Capex (2020-25)



### Major project approvals to drive future growth

Greenfield Capex Approved (\$B)



Source: Rystad Energy. Project approvals exclude LNG to prove a more OCTG-related demand indicator. Russia excluded due to lack of Vallourec presence. Asia includes Australia.



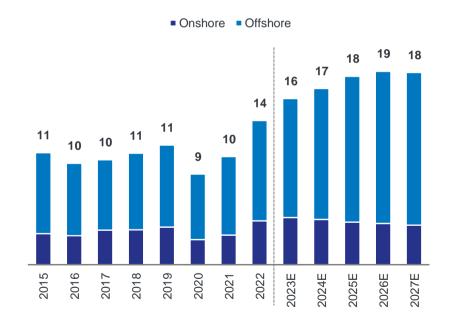
### **Supporting Capacity Growth in the Middle East**

### Strong customer relationships in a key region

- Major presence in premium markets in Saudi Arabia, the UAE, Qatar, Kuwait and Iraq
- Region expected to be a major hub of oil & gas production growth through the end of the decade
- Local capacity and long-term agreement Saudi Arabia
  - Only premium player with heat treatment in Kingdom, also operate domestic threading capacity
  - Signed 10-year frame agreement in September 2022 for premium casing and inventory management services
  - Recently booked >\$300m order to serve strong demand
- Significant presence in the UAE market
  - Highly premium market with offshore focus
  - Secured a 5 + 2 year long-term agreement with ADNOC for full range of tubular products and services in 2019

### Significant offshore capacity investment ahead

Middle East Drilling & Well Services Capex (\$b)







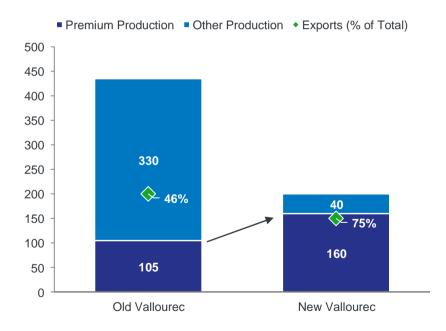
### Value over Volume in China

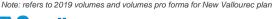
### Creating a new premium production hub in China

- Historically underutilized production base
  - EBITDA at or below breakeven from 2020-2022
- Diagnosing the problem: too much low-end production
  - Selling half of volumes into low-value business lines in highly competitive Chinese market
  - Not maximizing potential to serve established customer base in Middle East, Africa and South East Asia
- Action plan: premiumization strategy
  - Focusing on premium threading capacity
  - Moving away from domestic Chinese market
  - Reducing headcount and multi-skilling ~30% of workforce
  - Target completion by year-end 2023

### **Maximizing our premium export volumes**

China Sales Volumes (Thousand Tonnes) and Percentage Exported







### **Key Takeaways: Eastern Hemisphere**

We focus on select, higher-value markets in the Eastern Hemisphere where we have a defensible position

Our position in the Middle East is very strong due to solid customer relationships and domestic capacity

The outlook for investment in the Middle East is robust as most major producers look to grow capacity



# **Deep Dive**

**South America** 

**Bertrand Frischmann** 

Chief Operating Officer

**Americas** 





### **Our South America System**

### A low-cost, vertically-integrated production system focused on premium products



### **Raw Material Ownership in Mine & Forest**

- Iron ore mine provides raw material & diversification
- Forest is low-carbon charcoal source and carbon sink



### Steel-Making Flexibility in Jeceaba

- EAF¹ and BF² can flex between scrap / iron ore
- Low-carbon hydropower and charcoal (for BF)



### **Three Rolling Mills**

- Jeceaba state-of-the-art, commissioned in 2012
- Barreiro two mills with flexibility for larger tubes



### **Three Heat Treatment Facilities**

- High-end product capabilities
- Optionality at Jeceaba & Barreiro



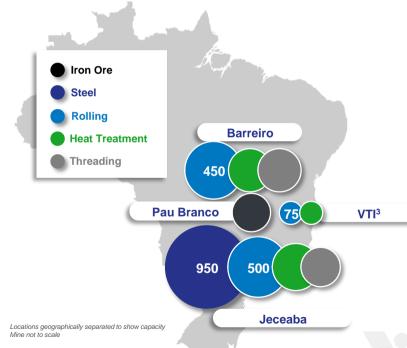
### **Domestic & Global Threading Facilities**

- VAM® premium & semi-premium threading
- Can leverage global threading network for exports

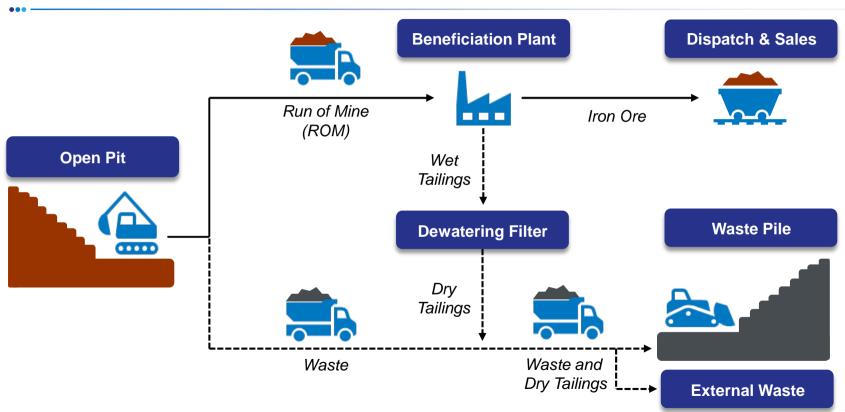
<sup>&</sup>lt;sup>1</sup> Electric Arc Furnace; <sup>2</sup> Blast Furnace; <sup>3</sup> Vallourec Tubos para Indústria



Tube Production Capacity (Thousand Tonnes)



### **The Mining Process**





### Mine Update: Improving How We Work

### Increasing focus on safety and sustainability

- Ongoing operational and safety review following waste pile slippage and subsequent reconstruction
- Evolution of our mine management approach:
  - Further prioritizing safety and environmental responsibility: major overhaul of waste pile management procedures resulting in longer cycle time but greater safety
  - Maximizing mine life and production stability: planning conservative near-term production levels to account for increasingly rigorous permitting process for extensions
  - Advancing long-term extensions: engaging with regulatory authorities and technical consultants to advance low-cost near-term extension and major long-term extension plans
- Bringing in new talent to enhance our operations and process management

### **New leadership in our Mine & Forest business**

### Announcing the hiring of Jun Mutó



- 25 years of experience in mining and basic materials industries with expertise in mine management and environmental planning
- Extensive operational experience for industry leaders like Vale, Imerys, Petrobras / Galp and Terra Goyana Mineradora
- Graduate degree in Geology, MBA in Business Management



### **Low-Cost Operations with Fast-Payback Extension Options**

### **Near-term operational targets**

6.0m	New near-term <sup>1</sup> annual iron ore production target (m tonnes)

1.0m	Production used to support Tubes
	production business (m tonnes)

40% – 45%	Weighted average contractual selling prices
	as a percentage of Platt's iron ore index <sup>2</sup>

620 62E	Total cost of extraction, overhead, and			
€20 – €25	SG&A per tonne			

~€100m	Annualized EBITDA run-rate <sup>3</sup>

### Two-phase extension plan in progress

	Phase 1	Phase 2
Incremental Annual Iron Ore Production <sup>4</sup>	-	+1mt – 2mt
Incremental Annual EBITDA <sup>4</sup>	+€20 – €25m	+€50m – €75m
Estimated Project Capex (€m) <sup>5</sup>	€20m	€100m – €125m
Expected Start-Up	Late 2024	2027

<sup>&</sup>lt;sup>1</sup> Second half 2023 production target remains 3.6 million tonnes. 6 million tonne annual production target commences in 2024.

<sup>&</sup>lt;sup>5</sup> Capital expenditures for Phase 2 are still pending further project planning and evaluation. Actual project spending may vary versus current assumptions based on further cost evaluation.



<sup>&</sup>lt;sup>2</sup> "Platt's iron ore index" refers to 62% Fe CFR China index

<sup>&</sup>lt;sup>3</sup> Assuming Platts index around \$110 per tonne

<sup>&</sup>lt;sup>4</sup> Measured relative to near-term baseline metrics on left of page

### **Creating Value in Our Forest**

### An hidden asset in our South America system

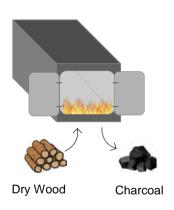
- Vallourec Florestal
  - 164k hectare eucalyptus forest in Minas Gerais, Brazil
- Decarbonization benefits across our business
  - Low-carbon biomass charcoal supply allows blast furnace to avoid use of high-cost coke with added cost benefit
  - Migration of charcoal production to zero-methane production solution (Carboval) to remove >200k tonnes of CO<sub>2</sub>e emissions per year by 2030
- Exploring future business opportunities
  - Potential to tap into growing domestic charcoal market as steel producers follow our decarbonization strategy
  - Commercializing Carboval to capture potential licensing revenues and additional product sales





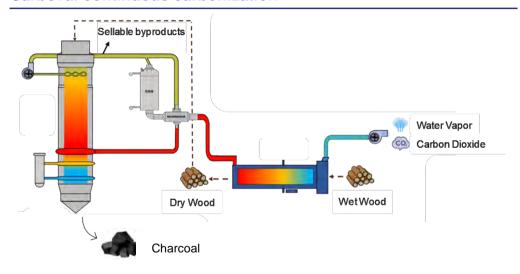
### Carboval: Our Methane-Free Decarbonization Tool

### **Conventional kiln production**



Methane-emitting, low-technology, manual batch process

### Carboval continuous carbonization



Patent-protected, zero methane, automatic, continuous process with opportunity for technology licensing and byproduct sales



### **Markets Served by Our South America Tubes Business**



### Oil & Gas Exports

Supplying premium products to Africa, Europe, Middle
East and US GoM

Focused on premium markets with highly technical demands

**#2 exporter** in premium market globally

45%

**Key Growth Driver** 



### **Domestic Oil & Gas**

Largely focused on major offshore basins with Petrobras & IOCs

Technological barriers due to demand for highly premium product mix

**#1 player** in Brazil, #2 in Guyana; limited presence elsewhere

35%



### **Domestic Industry**

Mix of domestic industries (automotive, agribusiness, etc.)

Significant geographic barriers (trade policy and cost advantage)

**#1 player** with solid market position

20%

% of Volumes



Demand

Barriers to

Vallourec's

**Trends** 

**Entry** 

Role

### Multi-Year Tube Demand Tailwinds in Brazil

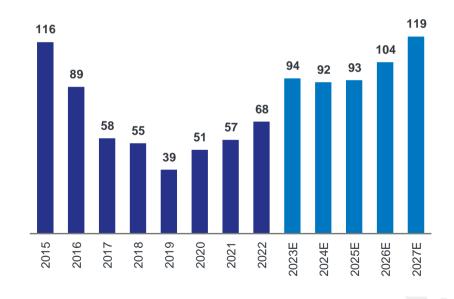
### Offshore-focused market demands premium tubes

Percentage of 2023E Brazil OCTG Demand

# Onshore Operators 29% Petrobras (Offshore) 53% locs (Offshore) 18%

### Healthy offshore market expected for years to come

Brazil Offshore Well Count



Sources: Vallourec estimates, Rystad Energy



### **Repositioning One of Our Top Industrial Assets**

2007 – 2011 Greenfield Investment

- Major capacity investment in Jeceaba facility, commissioned in 2011
- Fully vertically integrated asset from high-end steel shop to rolling, heat treatment and threading



## 2021 Established Control

- Purchased Nippon Steel Corporation's 15% interest in primary Brazilian subsidiary, Vallourec Soluções Tubulares do Brasil (VSB)
- Gained full operational control of premium asset



### 2022 – 2023 Expanding Capabilities

- Investing €110 million to expand large diameter and premium production capabilities and debottleneck critical assets
- Enables transfer of Oil & Gas production capabilities from Germany to Brazil



### **Unleashing the Full Potential of Our Brazilian Tubes Operations**

### **Maximizing Output**

- Simplifying manufacturing routes and debottlenecking critical equipment
- Reengineering supply chain processes as an enabler of Value over Volume strategy
- Streamlining product portfolio to reduce excess complexity and inventories
  - Process & Industrial Stock Keeping Units (SKUs) reduced from >20k to 3k from 2022 to 2023

### **Maximizing Margins**

- Industrializing production process for volumes transferred from Germany
- Optimizing mix and routes to maximize value generated by the Brazilian asset
- Working to reach benchmark level on operational KPIs such as process productivity, energy efficiency, logistics, safety and quality



### **Key Takeaways: South America**

Our Mine & Forest will continue to contribute to our financial performance and will be a key lever to further decarbonize our operations

Global export opportunities and a strong domestic market drive a favorable outlook for our South America assets

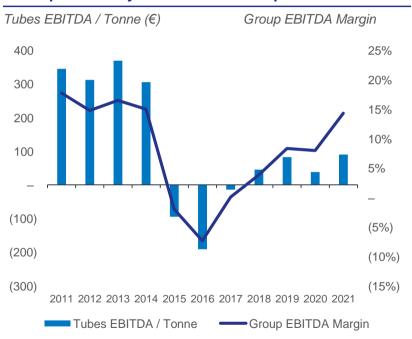
We have taken major steps to reposition our world-class Brazilian assets for significant profitability growth going forward





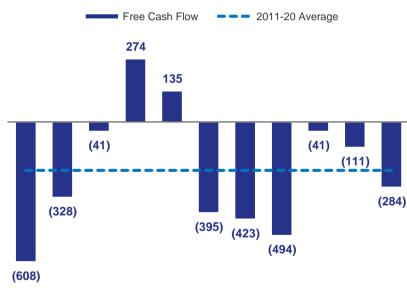
### **Historical Shortfalls in Performance**

### Weak profitability and failure to adapt to downturn



### Over €200 million of average cash burn per year

Group Free Cash Flow (€ million)



2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021

Note: Free cash flow as previously defined. See "Definitions of Non-GAAP Financial Data" for details. Historical 2011 -2020 Tubes EBITDA per tonne estimated using revised segmentation in place since 2022.



### The New Vallourec Plan: Guiding Framework for Financial Decisions

**Primary Financial Strategic Goals Targets** €230m EBITDA / €250m FCF Improvement1 Deliver **Best-in-Class Profitability Close Profitability Gap with Primary Peer** Positive FCF through the Cycle<sup>2</sup> Make Vallourec **Achieve Zero Net Debt by Cycle-Proof** Year-End 2025 at the Latest

<sup>&</sup>lt;sup>2</sup> Aligned with prior definition of free cash flow. See "Definitions of Non-GAAP Financial Data." Target excludes the impact of working capital.



<sup>&</sup>lt;sup>1</sup> Measured versus 2021 baseline, consistent with New Vallourec plan announced in May 2022. FCF is aligned with prior definition of free cash flow.

### A New Rigorous Approach to Underperformance: Examples

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### **Capital Employed**

Operational Background

Root Causes Identified

**Action** 

### **Umbilicals**

### ~€35m

Loss-making and cash-negative company focused on highlyspecialized niche market for subsea equipment

Limited customer portfolio and limited likelihood of broader technology adoption

Wind-down and liquidation of full company, exit from non-core market

### **Europe Tubes**

### ~€400m

Years of extensive losses despite multiple cost cutting and turnaround attempts

Industry market commoditized; input costs too high; facilities unable to cover fixed costs

Shut down rolling operations, cut costs, transfer limited volumes to Brazil

### **China Tubes**

### ~€130m

Near-breakeven operations despite low-cost nature of production base

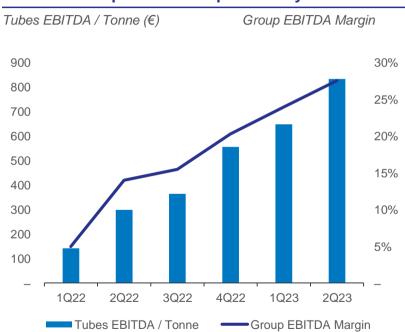
Domestic market generally commoditized; insufficient focus on premium products

Increase focus on premium market, re-skill workforce



### **New Vallourec Plan Bearing Fruit**

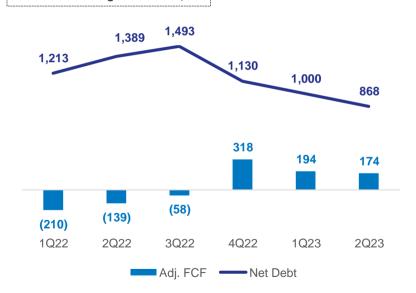
### Substantial improvement in profitability



### More reliable FCF generation and net debt reduction

Group Net Debt and Adjusted Free Cash Flow (€ million)

Pre-Restructuring Net Debt: 2,364



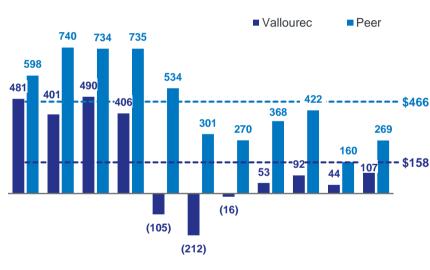
Note: See "Definitions of Non-GAAP Financial Data" for details



### **Closing the Margin and Return Gap Versus Our Peers**

### Persistent margin gap historically

Tubes EBITDA per Tonne (\$)



### 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021

### Difference reduced, with more to come



### Group Trailing 12 Month Return on Capital Employed (ROCE)



Source: Vallourec and peer financials

Note: Group ROCE calculated as trailing 12-month earnings before interest and tax (EBIT) divided by the sum of total equity, non-current financial liabilities, overdrafts and other short-term borrowings, averaged over the period. Historical 2011 - 2020 Tubes EBITDA per tonne estimated using revised segmentation in place since 2022.



# Midcycle Simulation

Sascha Bibert

Chief Financial Officer

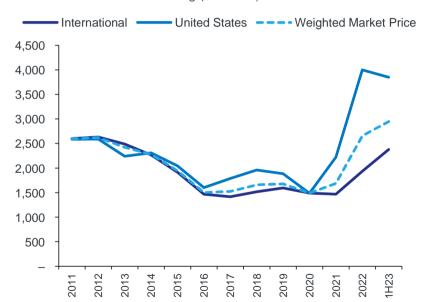




### Capitalizing on Strong Market Prices and Our Premium Products

### Tubes market in the midst of a strong upturn

Historical OCTG Market Pricing (\$ / tonne)



### **Premium products command premium prices**

Tier 1 OCTG Supplier Average Selling Price (\$ / tonne)



Sources: Vallourec estimates, OCTG Situation Report, PipeLogix, Rystad Energy

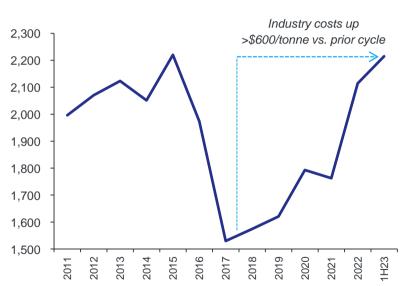
Note: Benchmarks refer to US Semi-Premium Seamless prices and International Premium Seamless pricing. Tier 1 Players are defined on slide 32 and where data is available. Average selling price defined as revenue divided by sales volumes.



### **Elevated Industry Costs Point to Higher Landing Point for Prices**

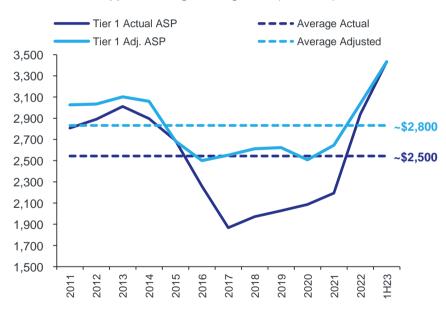
### Tubes manufacturing costs remain elevated

Tier 1 OCTG Supplier Average Cash Cost of Sales (\$ / tonne)



### Reframing historical prices with constant costs

Tier 1 OCTG Supplier Average Selling Price (\$ / tonne)



Source: Vallourec and peer financials

Note: Tier 1 averages are the mean of Tier 1 player reported financials. Adjusted price series assumes current cost per tonne applied to historical gross margin / industrial margin. Average selling price defined as revenue divided by sales volumes.



### **Midcycle Tubes Earnings Power Simulation**

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Metric	Assumption	Comments
Operating Assumptions		
Total sales volumes (k tonnes)	1,700	Maximizing premium mix as opposed to maximizing volumes
Vallourec average selling price (\$)	\$2,800- \$3,000	Assumes market prices in the low-mid \$2k per tonne range + Tier 1 premium
USD / EUR	~1.10	
Vallourec average selling price (€)	€2,650	At midpoint of assumed pricing range
Total costs per tonne (€)	€2,200	Assumed to remain elevated versus history
EBITDA per tonne (€)	€450	
Simplified Tubes P&L		
Revenues	€4.5b	
EBITDA	€750m	
EBITDA % Margin	17%	

Notes: All per-tonne metrics rounded to nearest multiple of 50. Revenue is rounded to nearest €100 million, EBITDA to nearest €50 million increment. Total cost per tonne includes Cost of Sales and SG&A. The midcycle simulation shown in this presentation and related assumptions do NOT represent guidance, forecast, target or outlook of Vallourec for any particular financial year, but aim to represent an abstract average across cycles and across different circumstances to illustrate, in a volatile and unpredictable environment, the theoretical functioning of the New Vallourec. Average selling price defined as revenue divided by sales volumes.



### Midcycle Mine & Forest Earnings Power Simulation

Metric	Assumption	Comments
Operating Assumptions		
Production sold (m tonnes)	6.0	Target production level pre-Extension Phase 2
Platts iron ore price index (\$ / tonne)	\$110	Modestly below current level and trailing 5-year average
Vallourec price as % of index	40% – 45%	Varies based on product and contractual volume mix
Vallourec revenue per tonne (\$)	\$47	Midpoint of pricing range
USD / EUR	1.10	
Vallourec revenue per tonne (€)	€43	
Total cash cost per tonne (€)	€22	Slightly below midpoint of near-term range following Phase 1 extension
EBITDA per tonne (€)	€21	
Simplified Mine P&L		
Revenues	€250m	
EBITDA	~€125m	
EBITDA % Margin	49%	

Notes: All per-tonne metrics rounded to nearest \$1 or €1 increment. Revenue and EBITDA rounded to nearest €25 million increment. Analysis Assumes no external sales of charcoal or Carboval licensing revenues. Platts index refers to 62% Fe CFR China iron ore index. The midcycle simulation and related assumptions shown in this presentation dos NOT represent guidance, forecast, target or outlook of Vallourec for any particular financial year, but aim to represent an abstract average across cycles and across different circumstances to illustrate, in a volatile and unpredictable environment, the theoretical functioning of the New Vallourec.



# **Capital Allocation**

Sascha Bibert

Chief Financial Officer





### Capital Allocation Priorities: Driving Towards Shareholder Returns

### **Executing the New Vallourec Plan**

- Investment in Brazil capabilities
- Shutdown of German rolling operations

### **Deleveraging Our Balance Sheet**

- Net debt zero by end of 2025 at the latest
- Corridor of +/- 0.5x Net Debt / EBITDA

### **Reinvesting and Returning Capital**

- Recurring capex of ~€175m per year
- Shareholder returns enabled with excess cash

Note: Vallourec's dividend policy would in any event be conditional upon the Board's decision taking into account Vallourec's results, its financial position including the deleveraging target and the potential restrictions applicable to the payment of dividends. Dividends and share repurchases would also be subject to shareholders approval.



### **Midcycle Cash Flow Simulation**

Metric	Assumption	Comments
EBITDA (€)		
Tubes	€750m	As derived on slide 104
Mine & Forest	€125m	As derived on slide 105
Holding & Other, Intersegment	(€25m)	
Group EBITDA	€850m	
Cash Flows (€)		
Capital expenditures	€175m	Including mine extensions, can reduce to ~€125m in downturn
Financial cash out	€50m	Assuming zero net debt, with costs for minimal gross debt, leasing, and hedging
Cash tax	€175m	High 20% range depending on blend of regional profits
Group total cash generation	€450m	
Aspired total cash generation payout ratio <sup>1</sup>	80% – 100%	In line with highest ratios in the market
Current market-implied shareholder return yield <sup>2</sup>	12% – 15%	

<sup>1</sup> Vallourec's dividend policy would in any event be conditional upon the Board's decision taking into account Vallourec's results, its financial position including the deleveraging target and the potential restrictions applicable to the payment of dividends. Dividends and share repurchases would also be subject to shareholders approval. The midcycle simulation and related assumptions shown in this presentation do NOT represent guidance, forecast, target or outlook of Vallourec for any particular financial year, but aim to represent an abstract average across cycles and across different circumstances to illustrate, in a volatile and unpredictable environment, the theoretical functioning of the New Vallourec.

Analysis excludes changes in working capital, asset disposals and restructuring cash out. The midcycle simulation shown in this presentation does NOT represent guidance, forecast, target or outlook of Vallourec for any particular financial year, but aims to represent an abstract average across cycles and across different circumstances to illustrate, in a volatile and unpredictable environment, the theoretical functioning of the New Vallourec.



<sup>&</sup>lt;sup>2</sup> Based on close price as of September 8, 2023

### **Key Takeaways: Financial Framework**

We are making financially impactful improvements with our New Vallourec plan

We see meaningful through-cycle free cash flow potential for our business

We aspire to return a significant amount of our total cash generation to shareholders



Note: Vallourec's dividend policy would in any event be conditional upon the Board's decision taking into account Vallourec's results, its financial position including the deleveraging target and the potential restrictions applicable to the payment of dividends. Dividends and share repurchases would also be subject to shareholders approval. The midcycle simulation and related assumptions shown in this presentation do NOT represent guidance, forecast, target or outlook of Vallourec for any particular financial year, but aim to represent an abstract average across cycles and across different circumstances to illustrate, in a volatile and unpredictable environment, the theoretical functioning of the New Vallourec.



### **Reiterating Our Full Year 2023 Outlook**

### **Tubes**

- US volumes to trough in the third quarter with lower market prices continuing to affect Vallourec's fourth quarter pricing
- International volumes and pricing to remain resilient due to strong demand in core markets

### Mine & Forest

- Production sold to be around 3.6 million tonnes in the second half
- Production costs to remain at the high end of the recent range

### **Group Full-Year Outlook**

- Full year EBITDA to range between €950 million to €1.1 billion
- Total cash generation expected to be positive in the second half of the year excluding any potential benefit from asset sales
- Net debt to further decline in the second half of 2023 versus the second quarter 2023 level



### **Key Takeaways and Targets**



Vallourec is a mission-critical supplier of complex steel tubular solutions supported by industry-leading R&D and world-class production facilities.



We are making Vallourec more profitable, more resilient and more cash-generative while delivering on our ambitious ESG targets.



We see multi-year tailwinds across Oil & Gas and New Energies markets that will drive robust demand for our products and services.



We aspire to be one of the most shareholder-friendly companies within our peer group, with cash distribution potentially starting in 2025.

### **Financial Figures**

### **Zero Net Debt**

by year-end 2025 at the latest

### €850m

Midcycle EBITDA

### €450m

Midcycle total cash generation

Aspiration to return 80% – 100% of total cash generation to shareholders

Notes: Vallourec's dividend policy would in any event be conditional upon the Board's decision taking into account Vallourec's results, its financial position including the deleveraging target and the potential restrictions applicable to the payment of dividends. Dividends and share repurchases would also be subject to shareholders approval. The midcycle simulation shown in this presentation does NOT represent guidance, forecast, target or outlook of Vallourec for any particular financial year, but aims to represent an abstract average across cycles and across different circumstances to illustrate, in a volatile and unpredictable environment, the theoretical functioning of the New Vallourec.







### **Definitions of Non-GAAP Financial Data and Concepts**

**Adjusted free cash flow** is defined as adjusted operating cash flow +/- change in operating working capital and gross capital expenditures. It corresponds to net cash used in operating activities less restructuring and non-recurring items +/- gross capital expenditure.

Adjusted operating cash flow is defined as EBITDA adjusted for non-cash benefits and expenses, financial cash out and tax payments.

Asset disposals and other cash items includes cash inflows from asset sales as well as other investing and financing cash flows (e.g. loan reimbursements).

Change in working capital refers to the change in the operating working capital requirement.

Data at constant exchange rates: The data presented "at constant exchange rates" is calculated by eliminating the translation effect into euros for the revenue of the Group's entities whose functional currency is not the euro. The translation effect is eliminated by applying Year N-1 exchange rates to Year N revenue of the contemplated entities.

**EBITDA:** Earnings Before Interest, Taxes, Depreciation and Amortization is calculated by taking operating income (loss) before depreciation and amortization, and excluding certain operating revenues and expenses that are unusual in nature or occur rarely, such as:

- impairment of goodwill and non-current assets as determined within the scope of impairment tests carried out in accordance with IAS 36;
- significant restructuring expenses, particularly resulting from headcount reorganization measures, in respect of major events or decisions;
- capital gains or losses on disposals;
- income and expenses resulting from major litigation, significant roll-outs or capital transactions (e.g., costs of integrating a new activity).

Financial cash out includes interest payments on financial and lease debt, interest income and other financial costs.



### **Definitions of Non-GAAP Financial Data and Concepts**

Free cash flow, as previously defined, may continue to be derived as follows: total cash generation - asset disposals & other cash items. This is also defined as EBITDA adjusted for changes in provisions, less interest and tax payments, changes in working capital, less gross capital expenditures, and less restructuring/other cash outflows.

**Gross capital expenditure:** gross capital expenditure is defined as the sum of cash outflows for acquisitions of property, plant and equipment and intangible assets and cash outflows for acquisitions of biological assets.

(Increase) decrease in net debt (alternatively, "change in net debt") is defined as total cash generation +/- non-cash adjustments to net debt.

**Industrial margin:** The industrial margin is defined as the difference between revenue and cost of sales (i.e. after allocation of industrial variable costs and industrial fixed costs), before depreciation.

**Lease debt** is defined as the present value of unavoidable future lease payments.

Midcycle or normalized earnings and cash flow simulations and related assumptions do NOT represent guidance, a forecast, a target or an outlook of Vallourec for any particular financial year, but aim to represent an abstract average across cycles and across different circumstances to illustrate, in a volatile and unpredictable environment, the theoretical functioning of the New Vallourec. Conceptually these should be understood as approximate levels to be observed on average, over a long period of time and through various economic and commodity price environments.

**Net debt:** Consolidated net debt (or "net financial debt") is defined as bank loans and other borrowings plus overdrafts and other short-term borrowings minus cash and cash equivalents. Net debt excludes lease debt.



### **Definitions of Non-GAAP Financial Data and Concepts**

**Net working capital requirement** is defined as working capital requirement net of provisions for inventories and trade receivables; net working capital requirement days are computed on an annualized quarterly sales basis.

Non-cash adjustments to net debt includes non-cash foreign exchange impacts on debt balances, IFRS-defined fair value adjustments on debt balances, and other non-cash items.

Non-cash items in EBITDA includes provisions and other non-cash items in EBITDA.

Operating working capital requirement includes working capital requirement as well as other receivables and payables.

**Restructuring charges and non-recurring items** consists primarily of the cash costs of executing the New Vallourec plan, including severance costs and other facility closure costs.

**Total cash generation** is defined as adjusted free cash flow +/- restructuring charges and non-recurring items and asset disposals & other cash items. It corresponds to net cash used in operating activities +/- gross capital expenditure and asset disposals & other cash items.

Working capital requirement is defined as trade receivables plus inventories minus trade payables (excluding provisions).

