

A single website for a single brand - a unified, stronger digital presence for Vallourec

Boulogne-Billancourt, 28 April 2014 - Vallourec, world leader in premium tubular solutions, announces the launch of its new Group website www.vallourec.com and its extended presence on social media. After the roll-out of a single brand for the Group, Vallourec is unifying its digital presence to share its expertise and promote in a single website all of the Group's products and applications, projects and commitments, and its local presence.

This new reinforced digital set-up is based on the website which has been completely overhauled to progressively become the Group's main showcase, as the websites of the Group's subsidiaries get merged into it. It will then be a portal with dedicated access for each type of visitor (customers, media, shareholders & financial community, job applicants, and other stakeholders), making it easier for them to find what they are looking for.

The Vallourec website can now be viewed easily on all devices - computers, tablets and mobile phones.

Staff and partners who can now follow and engage with Vallourec on several digital media:



Web : www.vallourec.com



Twitter : www.twitter.com/VallourecGroup



Facebook : www.facebook.com/Vallourec



Linkedin : www.linkedin.com/company/vallourec



Youtube : www.youtube.com/user/VallourecGroup



Google + : <https://plus.google.com/+vallourec/>

This new, reinforced and unified digital set-up is a demonstration of Vallourec's commitment to reaching out to its various stakeholders.



About Vallourec

Vallourec is a world leader in premium tubular solutions primarily serving the energy markets, as well as other industrial applications.

With over 24,000 employees, integrated manufacturing facilities, advanced R&D and a presence in more than 20 countries, Vallourec offers its customers innovative global solutions to meet the energy challenges of the 21st century.

Listed on Euronext in Paris (ISIN code: FR0000120354, Ticker VK) and eligible for the Deferred Settlement System (SRD), Vallourec is included in the following indices: MSCI World Index, Euronext 100, SBF 120 and CAC 40.

In the United States, Vallourec has established a sponsored Level 1 American Depositary Receipt (ADR) program (ISIN code: US92023R2094, Ticker: VLOWY). Parity between ADR and a Vallourec ordinary share has been set at 5:1.

www.vallourec.com
Follow us on Twitter [@VallourecGroup](https://twitter.com/VallourecGroup)

For further information, please contact

Press relations

Caroline Philips
Tel: +33 (0)1 41 03 77 50
caroline.philips@vallourec.com

Investor relations

Etienne Bertrand
Tel: +33 (0)1 49 09 35 58
etienne.bertrand@vallourec.com